



Why Your Fitness Club Needs a Mobile App



Resolution-chasers and gym rats alike need a way to plug in. Signing someone up for a monthly membership doesn't seal the deal, especially in a highly competitive industry like fitness. It's critical that your club sticks out in the crowd, and offering mobile promotions, progress-tracking, nutrition and workout info helps you stay ahead of the game.



Fitness Clubs

Need to hassle your students about showing up to that 7AM boot camp? No better way than through a push notification. Post class schedules, send out last-minute updates and generate feedback all in one place.



- Integrate your online class schedule
- Offer mobile discounts and app-only coupons
- Post workout videos and playlist
- share exercise tips in a variety of formats
- Sell gear and company merchandise in-app
- Generate client feedback
- Promote your business with sharing features
- And more...